

# PRICE BAER

## CONTENT CREATOR, VIDEO EDITOR, FILMAKER

🌐 baeredits.com

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## PROFESSIONAL SUMMARY

Highly motivated Content Creator with proven track record developing engaging content. Extremely knowledgeable with Adobe Creative Suite and able to capture skilled video/photo related content. Works well independently as well as collaboratively. Adept at managing multiple projects while producing successful outcomes.

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## EDUCATION

Bachelor of Film and Digital  
Media

Baylor University | 2022

## SKILLS

- Videography/Photography
- Video Editing
- Storyboarding
- Content Scheduling
- Social Media Marketing
- Promotional Video and Brand Development
- Proficiency in Final Cut, Adobe Creative Suite, and Creative Cloud

## REFERENCES

Justin Hoff

Associate AD for Creative Services

justin\_hoff@baylor.edu

254-709-6473

Emily Coppa

Social Media Coordinator  
Groove Crew

emily@groovecompetition.com

732-766-7913

## EXPERIENCE

### Content Producer

Groove Crew | January - May 2023

- Management of video and photography departments during live events
- Set up and breakdown for media and livestream equipment during live events Implementing the Canon 6D Mark ii to take pictures and video footage for all social media platforms
- Editing on Adobe Premiere Pro and Adobe After Effects to produce recap videos for all social media platforms
- Applied current editing and photography tools to tell great stories

### Videographer/ Digital Content Editor

Baylor Vision | 2020-2022

- Filming all sporting events for Baylor University on Sony/Canon 22x and Sony/Canon 40x for ESPN +
  - Setting up and breaking down camera/audio equipment before and after live sporting events Coordinated live stream of sporting events for online, cable, streaming, and social media purposes
  - Editing captured footage on Adobe Premiere Pro and Adobe After Effects for in-game that was posted on social media and played during live sporting events
  - Training other employees to edit on-brand for Baylor Vision
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